



UNSTRUCTURED DATA GOVERNANCE

# From data chaos to precision governance.

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Organizations are accumulating unstructured data faster than governance can keep pace. The larger challenge is not simply managing information — it is **transforming it from a liability into a governed strategic asset.**

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## In place

your data never moves, on-premise or in your private cloud

## Open book

reasoning and a confidence score behind every classification

## 4 weeks

from first connection to actionable findings

# The reality of unstructured data today

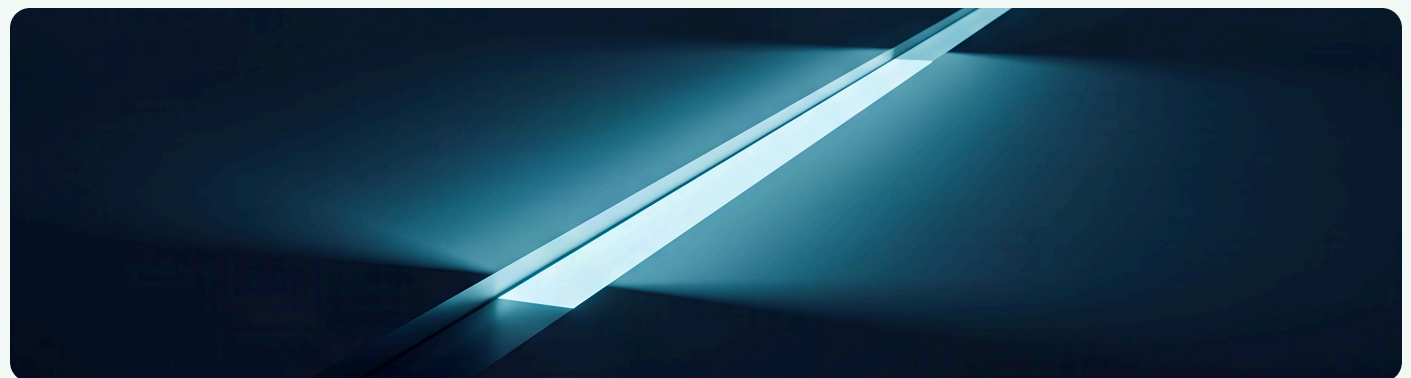
Shared drives, Microsoft 365 environments, email archives, cloud repositories, and legacy systems keep growing while governance efforts struggle to keep pace. Manual classification is impossible, and many AI solutions introduce new concerns by operating as black boxes or requiring data to move to a public cloud.

-  **Explosive growth of unstructured data**  
Across every repository in the estate
-  **Increasing storage costs**  
Driven by redundant, obsolete, and trivial content
-  **Limited visibility**  
Into records, sensitive information, and business-critical content
-  **Growing privacy, compliance, and litigation risk**  
Under increasing regulatory scrutiny
-  **No defensible process**  
For classification and disposition at enterprise scale

## What Illuminate changes

Illuminate is the digital refinery for enterprise information. It connects securely to your existing repositories and analyzes unstructured content in place, using optimized AI models together with your organization's own governance rules and instructions.

- ✓ Identify and classify records across large volumes of unstructured data
- ✓ Discover and remediate redundant, obsolete, and trivial content
- ✓ Identify sensitive, regulated, or high-risk information
- ✓ Apply governance rules consistently across repositories
- ✓ Support defensible deletion initiatives



# What this looks like day to day

The platform connects passively to repositories without moving or copying content, applying classification logic, governance rules, and business instructions directly against the data where it resides. Day to day, this comes down to three connected outcomes.



### Understand what exists

- Identify records, sensitive or regulated information such as PII, and ROT content



### Apply governance consistently

- Classify content against retention schedules and organizational policies
- Prioritize high-risk repositories and content sets for governance



### Take defensible action

- Generate defensible evidence supporting every classification decision
- Support broader governance, privacy, and remediation initiatives

# Why Illuminate is different

Autonomous governance without sacrificing transparency, control, or data sovereignty.



### The open book standard

Illuminate shows its work. Every classification includes reasoning and a confidence score.



### Sovereignty-first architecture

On-premise or in your private cloud. Your data stays within your environment.



### Flexible instruction sets

A Data Rules Engine that reasons according to the instruction sets you provide.



### Defensible disposition

A precision filter for ROT, so deletion programs can be executed with evidence.

# The outcome for practitioners

✓ Reduced information risk and liability

✓ Improved visibility into enterprise content

✓ Faster and more defensible classification

✓ Scalable remediation of ROT

✓ Reduced storage and infrastructure costs

✓ Stronger privacy and litigation readiness

✓ Confidence through transparent AI reasoning

## From connection to findings in four weeks

Transformation should not take years. Illuminate's lightweight architecture means most organizations move from initial connection to actionable findings within four weeks, with each week closing on a stated customer outcome.

### WEEK 1

#### Connect & scope

Priority repositories connected; scope, success criteria, and a governance baseline agreed.

### WEEK 2

#### Analyze

Content classified and scored, with reasoning behind every result.

### WEEK 3

#### Validate

Results reviewed and tuned against your rules and instruction sets.

### WEEK 4

#### Deliver

A defensible summary of findings, prioritized recommendations, and a roadmap for scaling.

## The unified platform advantage

Illuminate is not simply another data inventory or analytics tool. It is **a governance execution engine** that transforms information into actionable intelligence, applied directly within your data environment.

For organizations using **Orchestrate**, the value becomes greater still. Orchestrate defines the governance rules, retention schedules, and policy framework. Illuminate reveals what actually exists and applies those rules against it — closing the gap between written policy and operational execution.

## Explore what Illuminate could look like for you.

The fastest path from data chaos to precision governance. We would welcome the conversation.

[Book a walkthrough](#)

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**About LexShift.** LexShift helps organizations operationalize governance across legal, regulatory, privacy, and information management domains. Combining practitioner expertise with modern governance technology, LexShift enables organizations to move from static policy frameworks to defensible, scalable execution. Founded in 2022 and headquartered in Chicago.

