

Navigating Change

IGIM v2.1

From Framework to Action

What we will cover...

- ❖ An overview of the IGIM
- ❖ A comparison and review – IGIM 2.0 v. IGIM 2.1
- ❖ How organizations use the IGIM
- ❖ What's Next
- ❖ Q&A



Jason C. Stearns FAI IGP CIPM CIPP/US CRM

Jason Stearns is Chief Success Officer at LexShift and a recognized leader in information governance. He served on the ARMA International Board of Directors from 2017 to 2022, including as President, and currently chairs the Content and Standards Development Committee and the IGIM Revision Working Group. He is also a former Chair of the IGP Certification Board.

Jason has held senior information governance roles at BlackRock, Citadel, UBS AG, and New York Life Insurance Company, and now works across consulting, professional services, and legaltech.

He holds graduate degrees from Drexel University Thomas R. Kline School of Law and University of Oregon, along with multiple certifications (IGP, CIPM, CIPP/US, CRM), and was inducted as a Fellow of ARMA International (FAI) in 2024.

Outside of work, he is an avid yogi, traveler, home cook, and a fan of RuPaul's Drag Race.



Why do we use models?

Create common language

Organize complexity

Accelerate implementation

Support repeatable decision-making

Overview of the IGIM

8 top-level domains and 41 sub-domains



FRAMEWORK

Practical structure for building sustainable IG



GUIDE

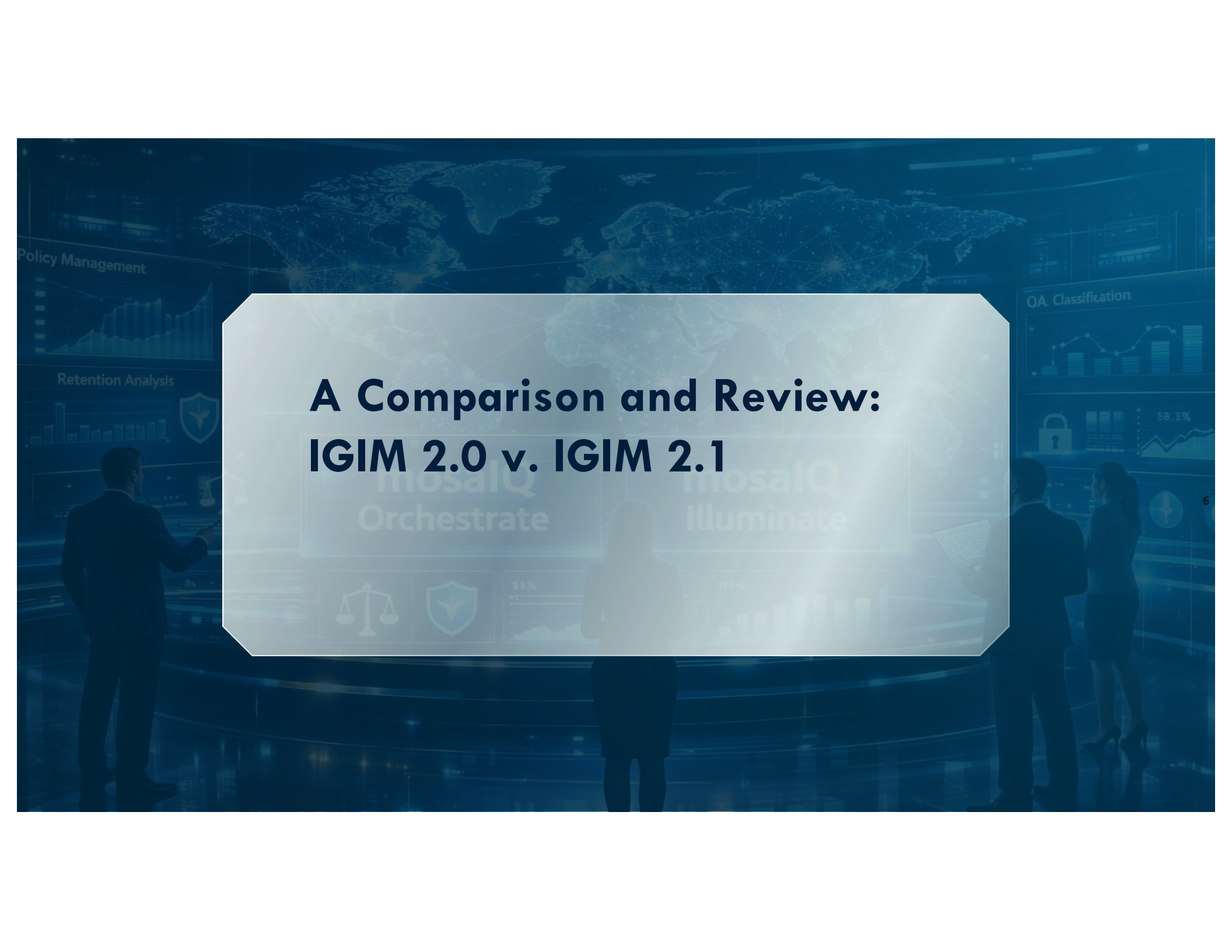
Helps organizations implement and operationalize IG



FACILITATE

Supports compliance, risk management, and defensible information practices

The IGIM is first and foremost an implementation model. Separate maturity concepts help assess progress, but implementation is its primary purpose.

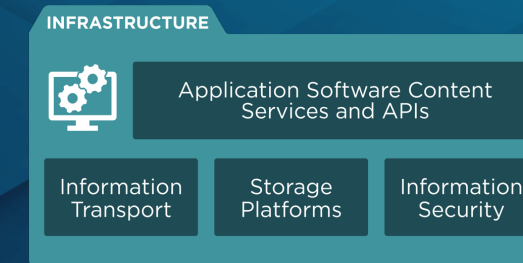
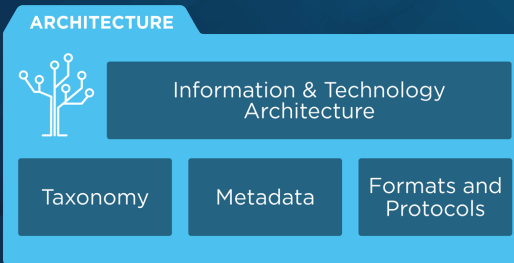
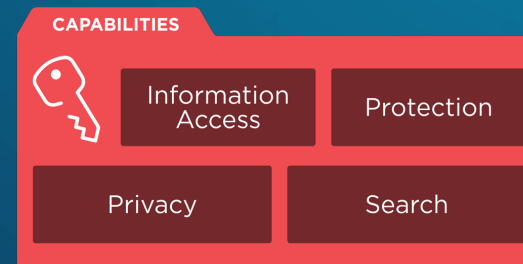
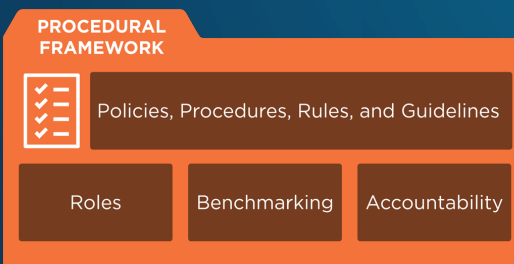
The background is a dark blue, futuristic digital interface. It features a world map at the top with glowing connection points. Below the map are several data visualization elements: a bar chart on the left labeled 'Policy Management', another bar chart below it labeled 'Retention Analysis', and a line graph on the right labeled 'OA Classification'. There are also icons for a shield, a lock, and a scale of justice. In the center, there are two large, semi-transparent rectangular boxes. The left box is labeled 'MosaicQ Orchestrate' and the right box is labeled 'MosaicQ Illuminate'. In the foreground, there are silhouettes of three people: a man on the left pointing at the interface, a woman in the center, and a man on the right holding a tablet. The overall aesthetic is high-tech and professional.

A Comparison and Review: IGIM 2.0 v. IGIM 2.1

Version 2.0



Version 2.0



Version 2.1



Version 2.1



STEERING COMMITTEE

Information Governance Leadership
Business Units
Information Technology
Legal
Risk/Compliance
Privacy
RIM
Information Security



AUTHORITIES

Organizational Culture
Risk Tolerance
Regulations
Standards / Best Practices
Privacy Requirements
Internal Authoritative Framework



SUPPORT FUNCTIONS

Project Management
Communications
Help Desk / FAQs
Organizational Learning & Training
Change Management



PROCEDURAL FRAMEWORK

Policies and Guidelines
Roles
Benchmarking
Accountability



CAPABILITIES

Information Access
Protection
Privacy
Search



INFORMATION LIFECYCLE

Creation / Receipt
Usage
Version Control
Storage & Retention
Disposition
Legal Hold



ARCHITECTURE

Information & Technology Architecture
Taxonomy
Metadata
Formats & Protocols



INFRASTRUCTURE

Application Software,
Content Services and APIs
Information Transport
Storage Platforms
Information Security

Version 2.0



Version 2.1



A Comparison & Review



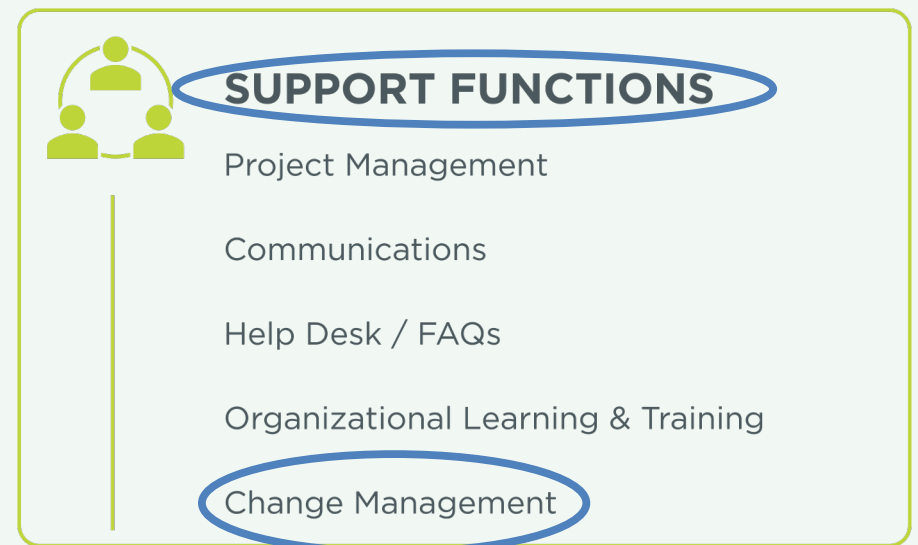
IG succeeds when ownership is clear, leadership is engaged, and accountability is shared.

A Comparison & Review



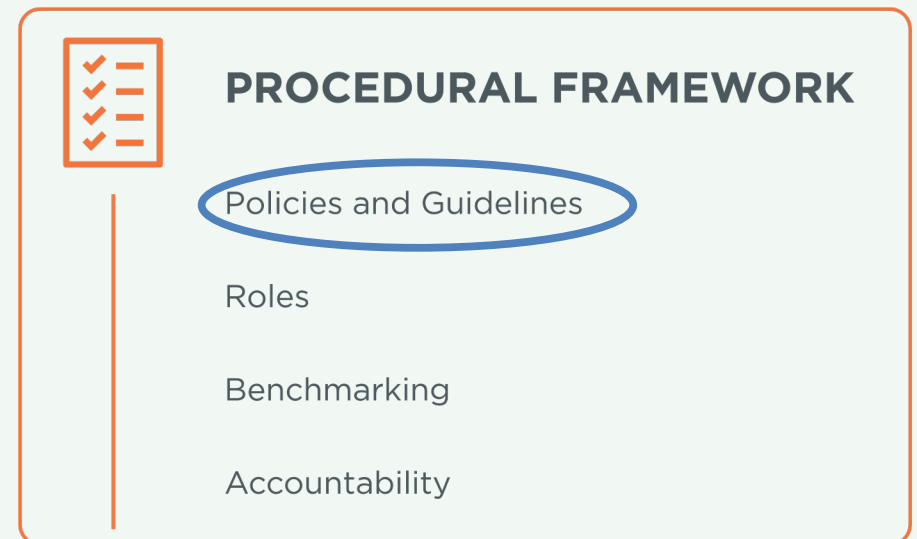
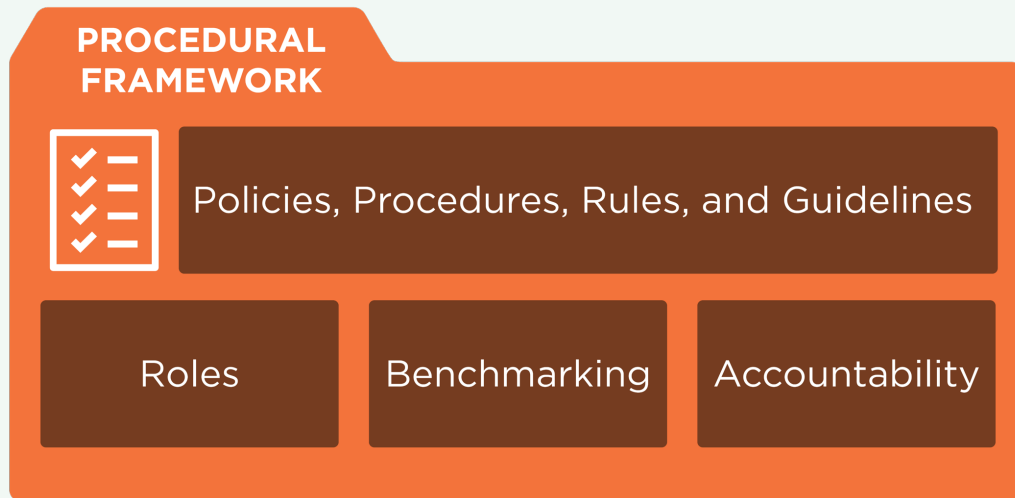
Effective governance starts with understanding the rules, expectations, and risk boundaries that shape decision-making.

A Comparison & Review



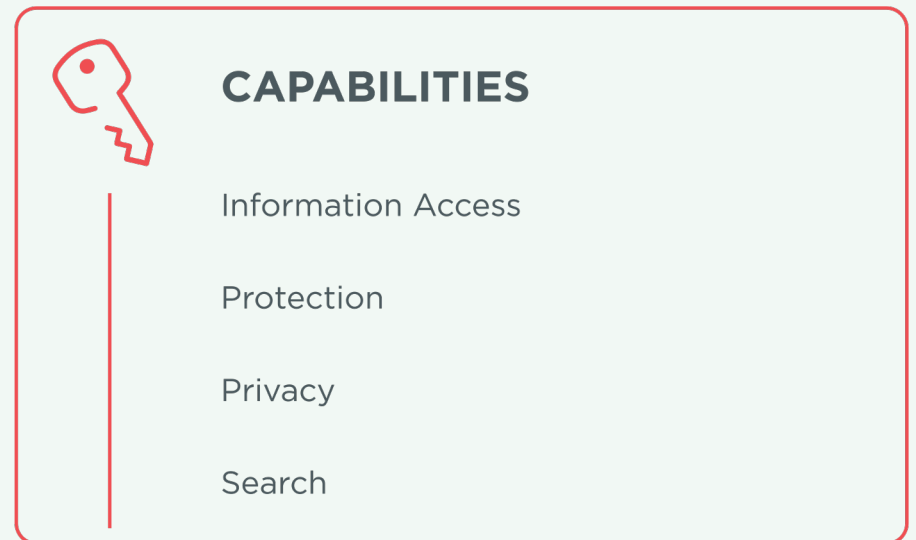
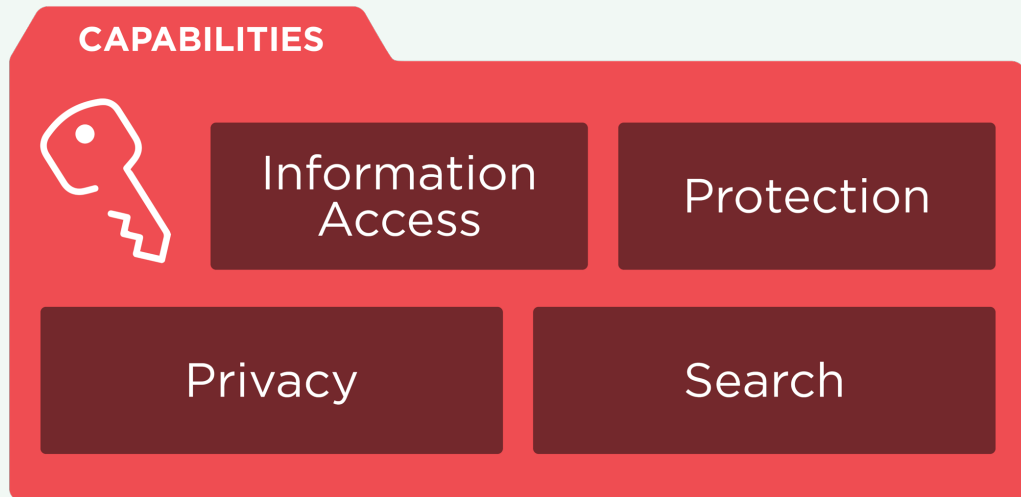
Even the best governance models fail without adoption, communication, and disciplined execution.

A Comparison & Review



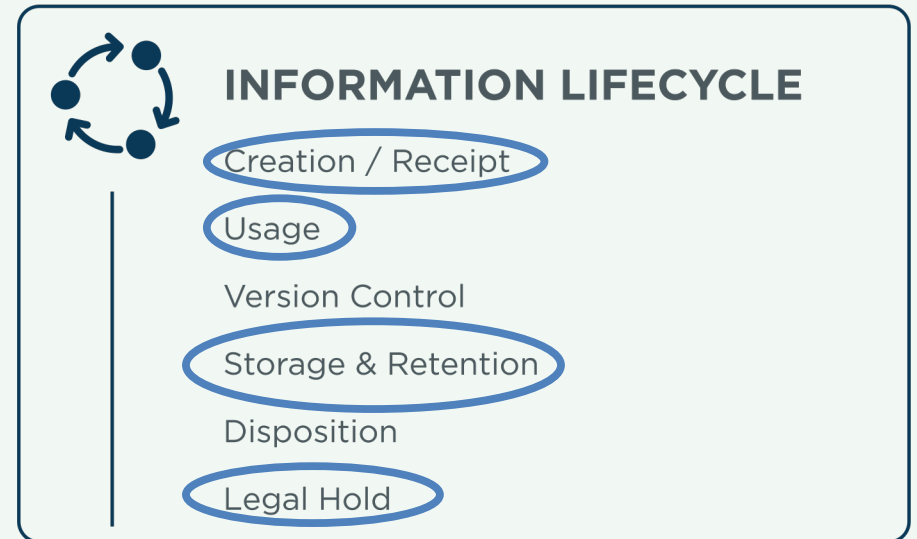
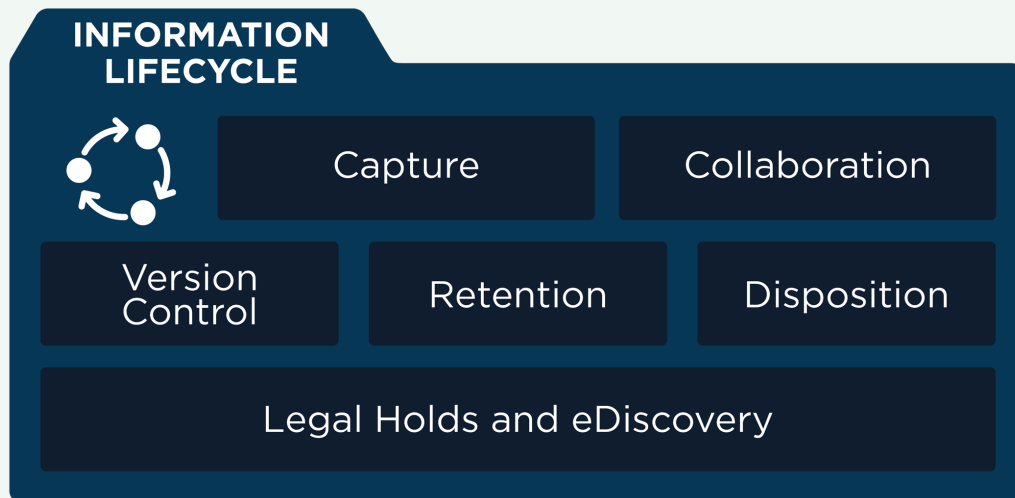
This is where governance becomes operational through policy, accountability, and repeatable processes.

A Comparison & Review



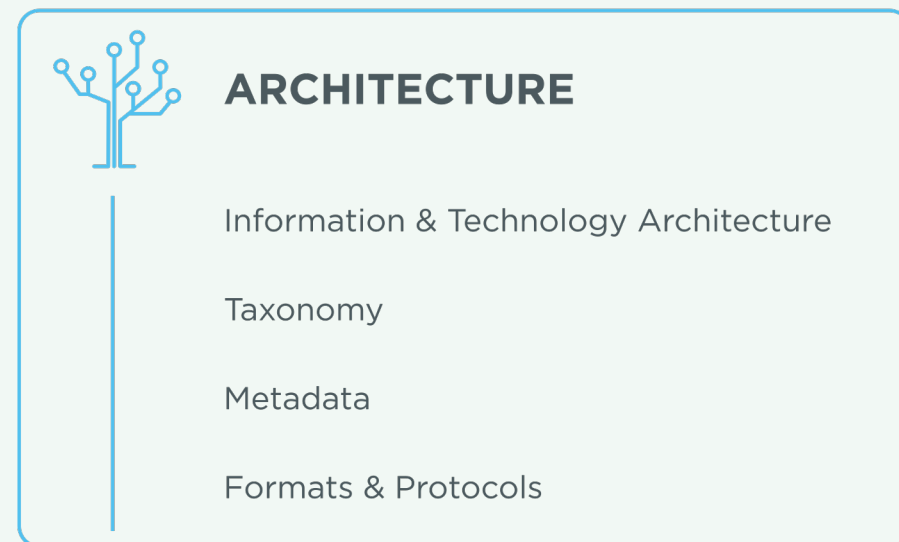
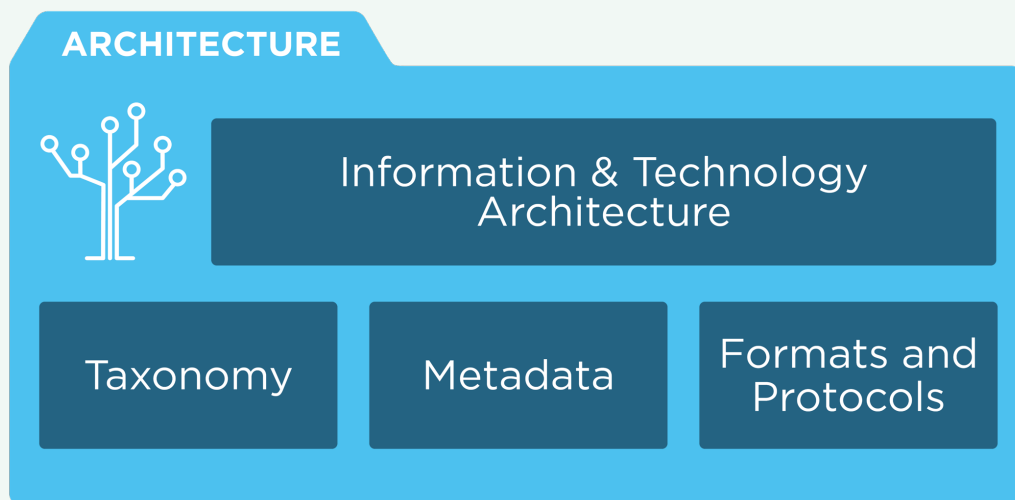
Governance requires more than oversight. It requires functional capabilities that enable control and action.

A Comparison & Review



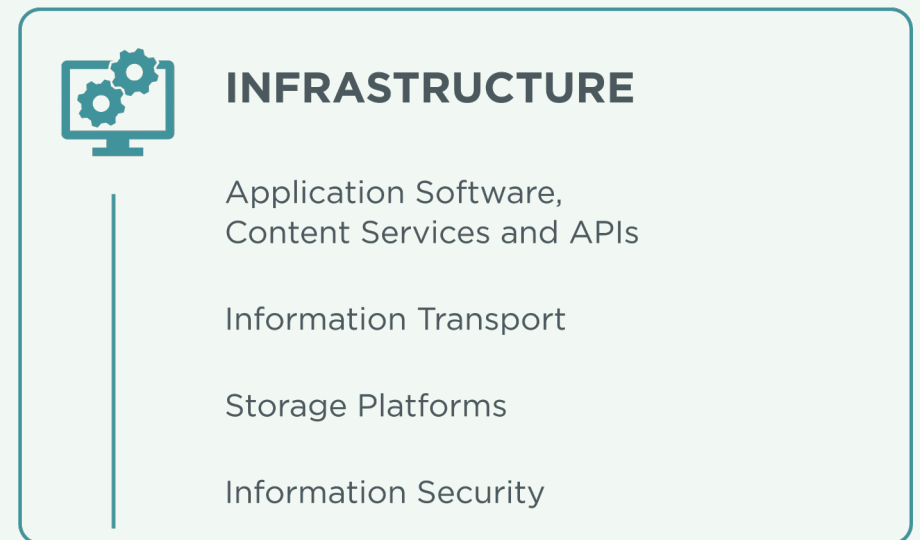
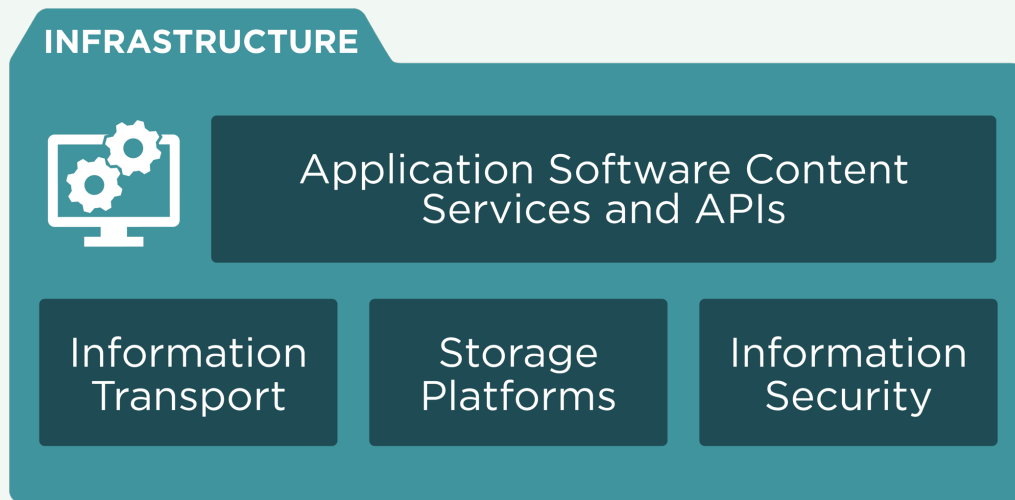
Modern IG must reflect the reality of how information is created, used, retained, and ultimately disposed.

A Comparison & Review



Strong governance depends on information structures that make data understandable, usable, and manageable.

A Comparison & Review



Technology does not define governance, but governance cannot scale without the right technical foundation.

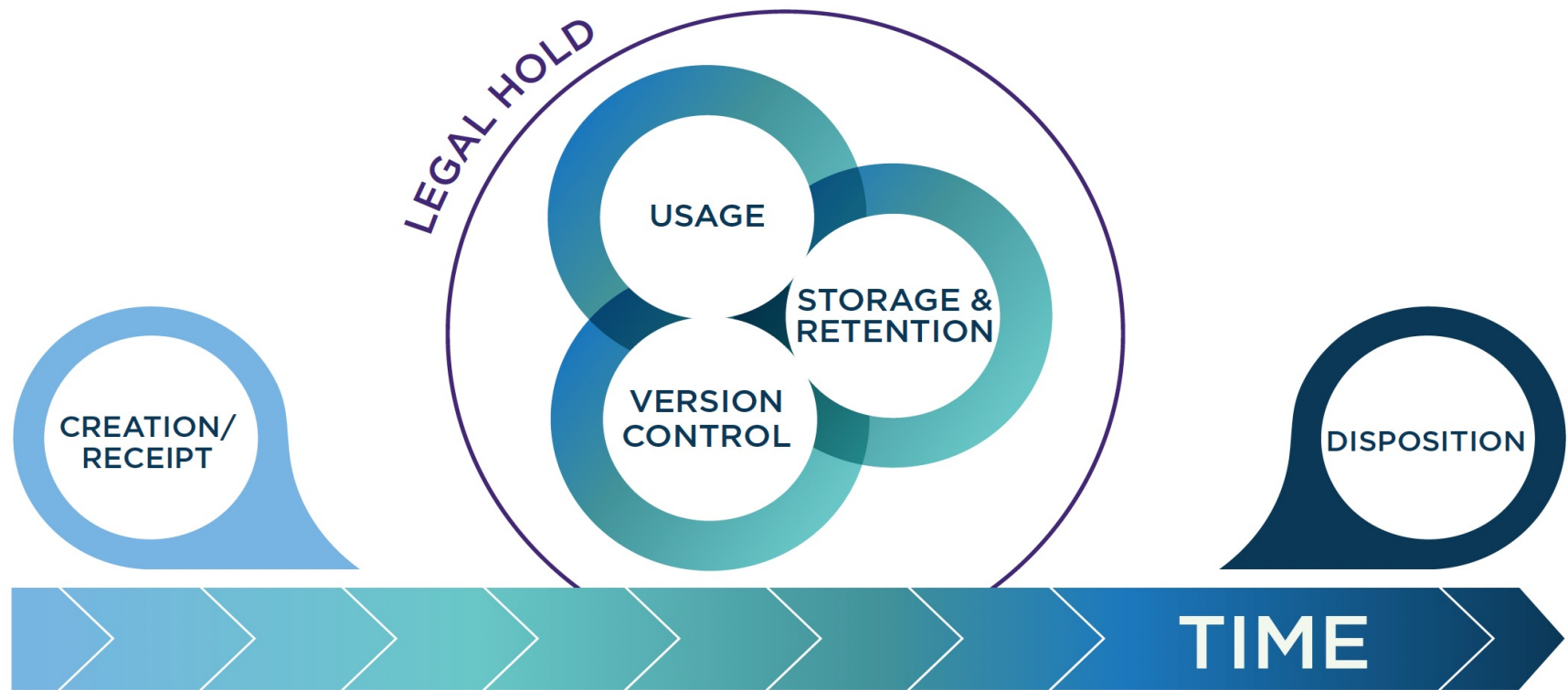
IGIM 2.1 also adds:

Domain
Descriptions

Implementation
Tips

Revised
Lifecycle

Information Lifecycle 2.0



The IGIM is used to...

Assess
current state

Identify gaps

Prioritize
initiatives

Define
ownership

Build
roadmap

Measure
progress

IGIM 2.1 Working Group

Jason C. Stearns FAI, IGP, CIPP/US, CIPM, CRM – Chair

Carissa Bourdon IGP, MARA

Sandra Broady–Rudd, CRM

Julie J. Colgan FAI, IGP, CRM

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Lauren Ross CIP, IGP, LSSBB, CRA, MIM

Cheryl Strom, MBA, IGP, CIGO

Amanda Farris

The background is a complex digital interface with a blue color scheme. At the top, a world map is visible with glowing connection points. Below the map, there are several data visualization elements: a bar chart on the left labeled 'Policy Management', another bar chart below it labeled 'Retention Analysis' with a shield icon, and a line graph on the right labeled 'OA Classification' with a lock icon and a percentage of 68.5%. In the center, there are two large, semi-transparent rectangular boxes. The left box contains the text 'mosalQ Orchestrate' and the right box contains 'mosalQ Illuminate'. Below these boxes are icons for scales of justice, a shield, and a bar chart. The overall scene suggests a high-tech, data-driven environment.

What's next...

mosalQ
Orchestrate

mosalQ
Illuminate

Upcoming IGIM Developments

IGIM 3.0

- Revisit the entire model
- Update images and graphics
- Supporting content for each of the sub-domains
- AI
- Data Governance

The Principles

- Updated Fall 2025
- Principles Maturity Model currently being revised
- IGIM 3.0 will align with The Principles

IGIM Maturity Model

- Detailed IG Program assessment
- Maturity measured across all domains and sub-domains

IGIM 3.0 Working Group

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Q&A

Thank you



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